



SUSTAINABLE DEVELOPMENT POLICY ESCAPADES MEMPHRÉMAGOG

ABOUT

Escapades Memphrémagog, as a member of the PAL+ group, aligns with the common vision of creating authentic tourist experiences. Our commitment to sustainable development aims to be an excellent host in the Eastern Townships region.

OUR VALUES

Respect, innovation, rigor, and commitment.

OUR COMMITMENTS TO SUSTAINABLE DEVELOPMENT

Escapades Memphrémagog, operating Le Grand Cru, is committed to an eco-responsible approach to continually improve its social and environmental performance. We commit to:

- Implement and annually renew a sustainable development action plan
- Develop social and environmental performance indicators for monitoring actions
- Promote, internally and externally, our commitments and actions related to our eco-responsible approach

OUR KEY ISSUES

1- WASTE MANAGEMENT We commit to implementing optimal waste management on board. Our specific objectives are to:

- Formalize on-board waste management
- Establish a framework for continuous improvement of waste management
- Ensure healthy management of hazardous household waste (HHW)
- Reduce the quantities of generated waste and increase the recycling rate

2- RESPONSIBLE PROCUREMENT Escapades Memphrémagog will actively contribute to responsible procurement. Our specific objectives are to:

- Structure and regulate procurement practices
- Increase the share of Quebec and regional procurement
- Expand the range of eco-responsible product

3- ENERGY AND GREENHOUSE GAS EMISSIONS We commit to participating in the fight against climate change. Our specific objectives are to:

- Understand the current greenhouse gas emissions profile
- Continuously reduce greenhouse gas emissions
- Promote energy efficiency and energy savings

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4- COMMUNITY INVOLVEMENT Escapades Memphrémagog aspires to meaningful social and community engagement. Our specific objectives are to:

- Structure social and community engagement
- Promote employee involvement in the community
- Enhance philanthropic engagement
- Promote socio-economic actors and partners in the region

RESPONSIBILITY AND IMPLEMENTATION OF THE POLICY

The management of Escapades Memphrémagog is responsible for the content, adoption, and implementation of this policy. It is also tasked with conveying the necessary information for its application to all stakeholders.